Rue & Ziffra Helps Raise $126,128 for St. Jude at Fourth Annual Poker Run

Community Poker Run at World Famous Iron Horse Saloon Benefits St. Jude Children's Research Hospital

DAYTONA BEACH, Fla. — Rue & Ziffra, presenting sponsor, joined local sponsors, riders, volunteers and supporters for the 4th Annual Saddle Up for St. Jude Poker Run on Saturday, April 4, 2026, helping raise $126,128 for St. Jude Children's Research Hospital.

Held in partnership with the iconic World Famous Iron Horse Saloon, the event brought the community together for a day of riding and fundraising in support of children battling cancer and other life-threatening diseases. Proceeds from the poker run, silent auctions, T-shirt sales and 50/50 raffles went towards the mission of St. Jude, which provides treatment, travel, housing and food at no cost to families.

Photo caption: Front Row (left to right): Anita Pologa, Mary Beth Erthal, Lisa Hawkins, Jeani Gailie, Sally Stevens, Dawn Barrack, Patti Miracle, Lisa Viccaro, Samantha Couto, Marshall Green, and Ted Teschner. 2nd Row (left to right): Marvin Dew, Michael Erthal, Mayor Jason Leslie, Gator Ken Gailie, Teddy Wrobleski, Joanne Wrobleski, Lisa Overfelt, and Don Overfelt.

What began as a local effort has grown into an annual community tradition, bringing together businesses, volunteers and residents to support St. Jude and the families it serves.

Rue & Ziffra, a Central Florida personal injury law firm, took part in the event alongside local sponsors and community supporters. The firm's involvement underscored its continued support for causes that directly affect children and families across the region.

"Saddle Up for St. Jude shows what a community can do when people come together for a cause that matters," Allan L. Ziffra, founding partner and president of Rue & Ziffra, said. "We are proud to support St. Jude and the children and families who depend on the care it provides." Rue & Ziffra said they look forward to supporting the event again next year.

Saddle Up for St. Jude is a family-oriented fundraiser that brings participants together to raise support for St. Jude's fight against childhood cancer and other catastrophic diseases.St. Jude says families never receive a bill for treatment, travel, housing, or food, allowing them to focus on their child's care. The hospital also shares its research and breakthroughs worldwide so more children can benefit from advances in care.

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About Rue & Ziffra

Founded by John D. Rue and Allan L. Ziffra, the personal-injury law firm of Rue & Ziffra has served the Central Florida community for more than 50 years. The firm's commitment to its profession and its clients has earned it a reputation as one of the top personal-injury law firms in Central Florida. Known for handling everything from automobile and motorcycle accidents to medical malpractice, wrongful death, workers' compensation and social security and disability cases, Rue & Ziffra has recovered millions of dollars for injured clients and their families. With a staff of ten attorneys, the firm maintains offices in Port Orange, DeLand, Palm Coast, Daytona Beach, Winter Park, Deltona, Ormond Beach and Lake Mary. For more information, visit www.rueziffra.com.

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