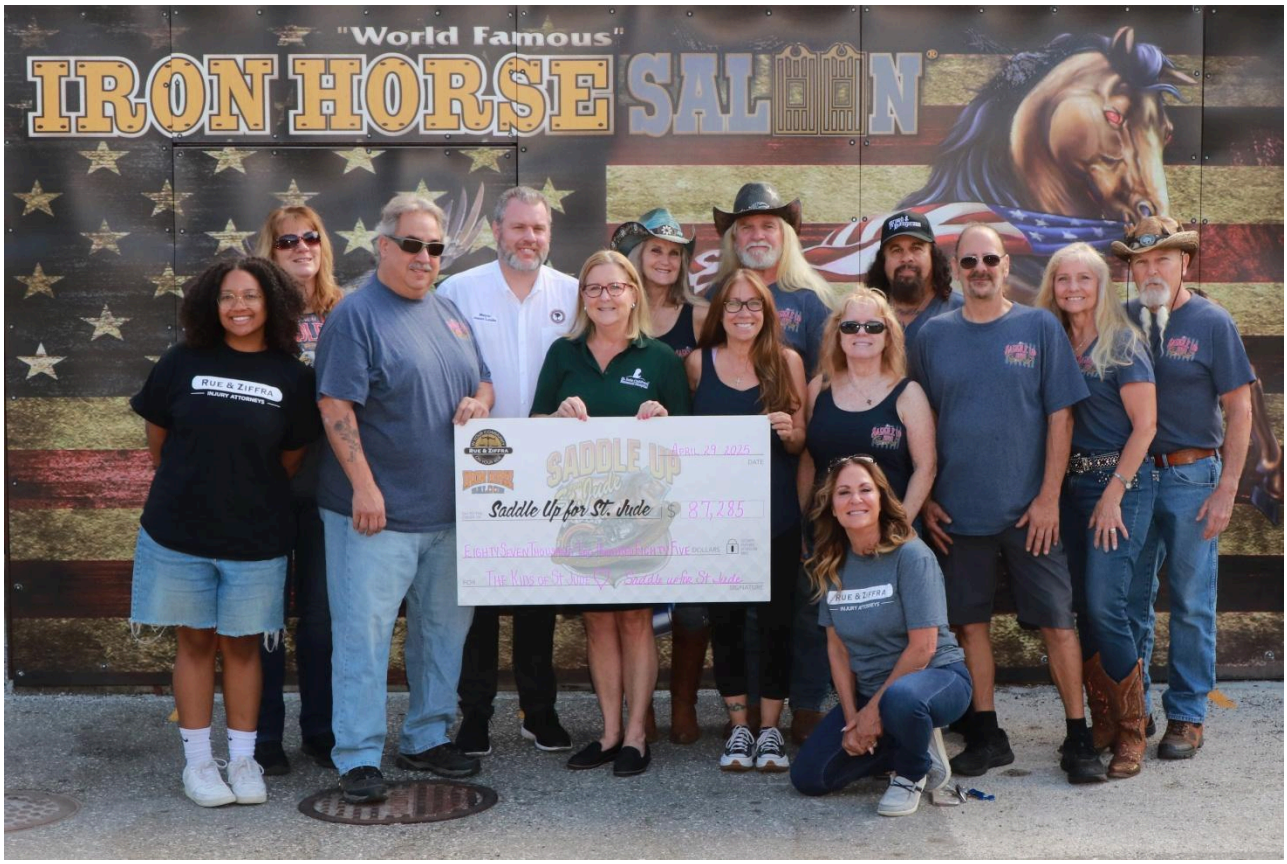
“Saddle Up for St. Jude” - $78,105 Raised for St. Jude Children’s Research Hospital

Rue and Ziffra, World Famous Iron Horse Saloon, and other sponsors support St. Jude Children’s Research Hospital



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FOR IMMEDIATE RELEASE

Port Orange, FLA. – (April 30, 2025) – On April 5, 2025, Rue & Ziffra, the World Famous Iron Horse Saloon, along with community sponsors such as Hot Action Sportswear, John Walker Taxidermy, Southern Country Custom, Barton & Barton Feed and Supply, Veterans Support Fund, Red White and Blue Heating and Air Conditioning, Boot Hill Saloon, OB’s Restaurant & Lounge, Jeep Beach, Twisted Tea, AOK Guns, United Rentals, Hard Rock Hotel, American Poly Furniture, and many volunteers—came together once again for the **third annual Saddle Up for St. Jude Poker Run**.

The event featured silent auctions, t-shirt sales, and 50/50 raffles, all dedicated to raising funds for St. Jude Children’s Research Hospital. Event organizer Sherry Fletcher shared, “It’s

incredible to see the community rally year after year for such an important cause. Every dollar raised helps support families and children facing the unimaginable."

Thanks to the overwhelming generosity of attendees and sponsors, this year's event raised **$87,285**. Dawn Barrick, Principal Advisor and Field Development for St. Jude, accepted the donation on behalf of the organization and stated, "On behalf of the kids of St. Jude, thank you for all that the Iron Horse Saloon continues to do to educate and rally their local community around the St. Jude mission! In three years, the community has raised over $205,000 for our St. Jude patients where families never receive a bill for treatment, travel, housing or food. This means that their families can focus on their child's well-being without the added stress of financial burdens. The monies raised to date could help to fund 120 days of chemotherapy for a St. Jude patient or 677 days of oxygen therapy for a St. Jude patient."

With this year's contribution, the Saddle Up for St. Jude event has raised a **combined total of $205,812** over the past three years. These funds provide essential support for children battling cancer and other life-threatening diseases, covering treatment, travel, housing, and food at no cost to their families.

The official check presentation took place on April 29, 2025. Planning is already underway for next year's event, with hopes of another record-breaking turnout.

Rue & Ziffra has proudly served the community for over 40 years as your local personal injury attorneys. For more information, please contact Lisa Viccaro, Marketing Director, at (386) 788-7700 or visit www.rueziffra.com.

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About Rue & Ziffra: Founded by John D. Rue and Allan L. Ziffra, the personal-injury law firm of Rue & Ziffra has served the Central Florida community for more than 40 years. The firm's commitment to its profession and its clients has earned it a reputation as one of the top personal-injury law firms in Central Florida. Known for handling everything from automobile and motorcycle accidents to medical malpractice, wrongful death, and social security and disability cases and workers' compensation, Rue & Ziffra has recovered billions of dollars for injured people and their families. With a staff of 8 attorneys, the firm maintains offices in Daytona Beach, Port Orange, DeLand, Palm Coast, Lake Mary, and Orlando. For more information, visit www.rueziffra.com.