NEWS RELEASE **FOR IMMEDIATE RELEASE**

Rue and Ziffra Buys Meal for 50 Random Customers at Chick-fil-A, Lake Mary for Random Acts of Kindness Day

RZ Cares

Lake Mary, FLA. – (February 20, 2023) – February 17, 2023, was Random Acts of Kindness Day and our team visited Chick-fil-A in Lake Mary to spread kindness. Our RZ Cares team with Rue & Ziffra randomly selected customers visiting Chick-fil-A in Lake Mary and approached them, with the help of Chick-fil-A Management, to offer to buy their meal to promote kindness. Steven Schrieber, Owner/Operator of Chick-fil-A Lake Mary says “We were so happy to host

Rue and Ziffra and brighten our guest's day, through random acts of kindness. It was incredible to see the smiles and hear their stories. At Chick-fil-A, we strive to be the World's Most Caring Company, and we always want to remember that every guest has a story. We never know what their day has held, but thankfully Rue and Ziffra helped make it better." The Random Acts of Kindness Foundation has celebrated National Random Acts of Kindness Day since 1995. Amid frequent exposure to negativity via news or social media, the foundation says its goal is **to make kindness the norm.** "We feel good supporting this way of thinking and spreading kindness to the people in our community" says Lisa Viccaro, marketing director for Rue & Ziffra.

Each month, RZ Cares, a monthly community support initiative from Rue & Ziffra, donates to an organization or people in our community and continues to live up to the brand promise of "In Your Community and On Your Side."

Rue & Ziffra has been In Your Community and On Your Side for Over 40 Years, serving as your local personal injury attorneys. For more information, contact Lisa Viccaro, Marketing Director, at (386) 788-7700 or visit www.rueziffra.com

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About Rue & Ziffra: Founded by John D. Rue and Allan L. Ziffra, the personal-injury law firm of Rue & Ziffra has served the Central Florida community for more than 40 years. The firm's commitment to its profession and its clients has earned it a reputation as one of the top personal-injury law firms in Central Florida. Known for handling everything from automobile and motorcycle accidents to medical malpractice, wrongful death, social security disability cases, and workers' compensation, Rue & Ziffra has recovered over a billion dollars for injured clients and their families. With a staff of ten attorneys, the firm maintains offices in Port Orange, DeLand, Palm Coast, Lake Mary, Winter Park, and Orlando. For more information, visit www.rueziffra.com.